EdTech CONFERENCE 2024

23 January 2024 Brussels

Sponsorship Brochure

The EIT EdTech Conference brings together key actors from across the education and innovation communities that are key to foster European EdTech innovation. This very first EIT Community European EdTech event, coordinated by EIT Urban Mobility, gathers Higher Education Institutions, EdTech companies, and representatives of EU Institutions and national governments, to discuss the current state of EdTech in Europe, explore the existing challenges it faces, as well as the opportunities to boost cooperation and support Europe become a global frontrunner in EdTech. Through a distinctive programme that mixes co-creation and ideation sessions with high-level discussions, this event is unique in that it aims at setting future roadmaps to EdTech, designed specifically for the purpose of producing solid outcomes for the years to come and make EdTech into Europe´s next success story.

By bringing together the EIT Community and the public and private sectors, this event will be an opportunity to identify synergies and find avenues for further cooperation, by sharing experiences in the use of new technology in education and working together towards concrete outcomes

The debate will also link to broader policy frameworks and initiatives such as the Digital Agenda for Europe, the Digital Education Action Plan 2021-2027, the Deep Tech Talent initiative, that seek to improve the provision of digital skills and make digital education systems truly accessible and inclusive. Through addressing the role of education, in supporting wider societal goals and transformation, European EdTech will have an invaluable role to play.

What we offer

Contribute
Your organisation can contribute to the discussion (various formats)

Network
Enhanced networking opportunities with stakeholders and key players

Focus on Europe
Convey your message to a broad international audience

Get noticed
Ensure maximum visibility through branding at the venue, on the event website and online marketing

Sponsorship packages

Gold Package   €10,000

› Showcase a 'tech-demo' in coffee breaks
› Exclusive speaking position*
› Branding featured on the website and in marketing tools prior to the event, in the venue and in the post-event material
› 3 guaranteed seats at the conference
› Pre-Keynote acknowledgement
› Promotional material given out to the delegates

*Subject to a suitable speaker being put forward by the sponsor and approval by EIT UM

Silver Package   €5,000

› Branding featured on the website and in marketing tools prior to the event, in the venue and in the post-event material
› guaranteed seats at the conference
› Pre-Keynote acknowledgement
› Promotional material given out to the delegates

Cocktail Package   €4,000

› Opportunity to give a short opening speech to welcome the attendees
› Branding featured on the website and in the reception area and on the invitations sent out before the event
› 1 guaranteed seat at the conference and 3 seats at the cocktail reception.